Why the Liverpool Promise?
The current situation in Liverpool

- A context of extremely high levels of deprivation in many localities across the city of Liverpool.
- An appetite across schools and other agencies for collaboration and partnership.
- Progress in some areas but overall disappointing outcomes data in 2016 using the government’s new measures.
- The provisional data for 2017 is more encouraging and gives some grounds for optimism.
- Rich cultural and economic resources in a city that is successful on many fronts.
### Percentage of localities in Core Cities in most deprived 10% nationally

<table>
<thead>
<tr>
<th>City</th>
<th>Percentage</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nottingham</td>
<td>37.4%</td>
<td>7</td>
</tr>
<tr>
<td>Manchester</td>
<td>36.2%</td>
<td>9</td>
</tr>
<tr>
<td>Liverpool</td>
<td>40.3%</td>
<td>3</td>
</tr>
<tr>
<td>Birmingham</td>
<td>23.9%</td>
<td>20</td>
</tr>
<tr>
<td>Newcastle upon Tyne</td>
<td>26.3%</td>
<td>13</td>
</tr>
<tr>
<td>Bristol, City of</td>
<td>18.3%</td>
<td>36</td>
</tr>
<tr>
<td>Sheffield</td>
<td>18.3%</td>
<td>35</td>
</tr>
<tr>
<td>Leeds</td>
<td>16.6%</td>
<td>42</td>
</tr>
</tbody>
</table>
# 2017 Key Stage Two Data - Core Cities

## Percentage of pupils reaching the expected standard

<table>
<thead>
<tr>
<th>City</th>
<th>All 2016</th>
<th>All 2017</th>
<th>Boys 2016</th>
<th>Boys 2017</th>
<th>Girls 2016</th>
<th>Girls 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Newcastle</td>
<td>57</td>
<td>62</td>
<td>54</td>
<td>58</td>
<td>59</td>
<td>67</td>
</tr>
<tr>
<td>Bristol</td>
<td>54</td>
<td>60</td>
<td>51</td>
<td>57</td>
<td>56</td>
<td>64</td>
</tr>
<tr>
<td>Sheffield</td>
<td>52</td>
<td>59</td>
<td>48</td>
<td>55</td>
<td>57</td>
<td>63</td>
</tr>
<tr>
<td>Manchester</td>
<td>52</td>
<td>58</td>
<td>48</td>
<td>53</td>
<td>56</td>
<td>62</td>
</tr>
<tr>
<td>Nottingham</td>
<td>50</td>
<td>57</td>
<td>47</td>
<td>54</td>
<td>53</td>
<td>61</td>
</tr>
<tr>
<td>Liverpool</td>
<td>46</td>
<td>56</td>
<td>43</td>
<td>52</td>
<td>48</td>
<td>60</td>
</tr>
<tr>
<td>Leeds</td>
<td>48</td>
<td>55</td>
<td>44</td>
<td>50</td>
<td>52</td>
<td>60</td>
</tr>
<tr>
<td>Birmingham</td>
<td>47</td>
<td>55</td>
<td>43</td>
<td>51</td>
<td>52</td>
<td>58</td>
</tr>
</tbody>
</table>
2017 Key Stage 2 data – statistical neighbours

Key Stage 2 (2017) - pupils achieving the expected standard in reading, writing & mathematics

- Gateshead: 67%
- Sunderland: 67%
- South Tyneside: 65%
- Hartlepool: 64%
- Newcastle: 62%
- Middlesbrough: 61%
- Knowsley: 57%
- Halton: 56%
- Liverpool: 56%
- Leeds: 55%
- Salford: 40%
Percentage of good/outstanding primary schools

Dark Blue = Liverpool
Light Blue = All England

<table>
<thead>
<tr>
<th>Year</th>
<th>Liverpool</th>
<th>National</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>73%</td>
<td>67%</td>
</tr>
<tr>
<td>2011</td>
<td>76%</td>
<td>69%</td>
</tr>
<tr>
<td>2012</td>
<td>74%</td>
<td>69%</td>
</tr>
<tr>
<td>2013</td>
<td>83%</td>
<td>78%</td>
</tr>
<tr>
<td>2014</td>
<td>84%</td>
<td>82%</td>
</tr>
<tr>
<td>2015</td>
<td>85%</td>
<td>83%</td>
</tr>
<tr>
<td>2016</td>
<td>90%</td>
<td>89%</td>
</tr>
<tr>
<td>2017</td>
<td>90%</td>
<td>88%</td>
</tr>
</tbody>
</table>
2016 GCSE data

- There are 151 Local Authority areas for secondary education in England
- Using the key measure of GCSE Progress 8, Liverpool schools’ performance was ranked joint 147/151 together with Nottingham
- 3 areas performed worse: Darlington, Blackpool and Knowsley
Percentage of good/outstanding secondary schools

Dark Blue = Liverpool
Light Blue = All England
We believe that leaders can either remain a victim of fragmented and top-down policies or they can turn the tables. The idea is not to be a rebel for the sake of it but to change the game from compliance to purposeful focus. It is the responsibility of leaders to shape the culture and to ensure that although they take account of the external national accountability requirements, they develop an internal, collective accountability system that leads to the right outcomes.

*Munby and Fullan 2016*
Our ambition

• Liverpool education to be world class, improving rapidly against national performance indicators.

• Every child and every school to continue to improve on previous best. Progress is our key focus.

• A strong and transparent commitment across all schools and partners to collective responsibility for the children and young people of Liverpool.

• A rich and broad educational offer that is powerful and outward-facing so that Liverpool is a compelling place to teach, to lead and to learn.
The Liverpool Promise: What it is not

- An adapted version of the London Challenge
- An injection of significant new funds into Liverpool schools
- A compulsory scheme for all Liverpool schools
The Liverpool Promise: What it can be

- A partnership between schools and other agencies based on a ‘promise’. All schools and agencies making a commitment to each other for collective action.

- A programme intended to mobilise the different resources within the city to improve outcomes for students.

- Building on and extending promising practice rather than a deficit model.

- Commitment to ambitious targets on key, focused priorities based on exceeding previous best.

- Making the most of all that the great city of Liverpool has to offer.
The Liverpool Promise – the story so far

- Liverpool Challenge proposal from Mayor’s Office and Stephen Twigg MP.
- Some consultation with schools about what this might look like. Liverpool Challenge board set up, chaired by Stephen Twigg MP.
- Education Development Trust and Sir Tim Brighouse engaged to provide support, advice and challenge.
- Sir Tim is visiting all secondary schools to identify and build on good practice.
- Education Development Trust led a session at the LASH residential conference in December.
- Consultation and engagement workshop with key stakeholders in January. Draft promises agreed within stakeholder groups. Agreed to re-name it “The Liverpool Promise”.
- Sharon Carden appointed to provide support (part-time).
SOON BIG BRAIN ACADEMY
A SCHOOL OF EXCELLENCE
Mayor Joe Anderson
Our Promises and why we are making them
Liverpool Learning Partnership & Liverpool Cultural Education Partnership

- Attendance
- CPD Charter mark
- 5 cultural experiences in all KS
- Employment & Skills
- Mental health and wellbeing
- Transition
- Digital Platform for LCEP
- LCEP Curriculum
Liverpool Association of Secondary Headteachers

“We promise to work together to make Liverpool the best city to grow up in and help all our children and young people achieve their best.”
Liverpool Primary Headteachers’ Association

We undertake to support and endorse the Liverpool Promise, fulfilling our part in promoting Liverpool as the best place to grow up, to learn and to work in.
Association of Liverpool Special School Headteachers

ALSSH commit to -

• Integrate the Liverpool Promise elements within ALSSH schools School Improvement Plan.
• Work together to support the children and families of Liverpool with the key issues of Mental health and Wellbeing, Attendance and successful Transition as our focus.
School Improvement Liverpool promises to:

Support and challenge schools across all phases to raise standards and improve progress, moving Liverpool to at least the second quartile in the region by the summer of 2020.

Support schools and settings to ensure children have the best possible start to their education and begin to reduce the difference in outcomes between disadvantaged pupils and their peers at the earliest stage.

Work with partners across the city to secure a culture of good attendance for students and staff.

Improve the life chances of all young people by working with schools to raise aspirations, provide smooth transitions and support students to leave school ready to continue their learning; enable all learners to develop the skills and attributes needed to meet the challenges of employment in local growth sectors.

Support recruitment and professional development – making Liverpool the place to teach and stay.
Mayor’s Office & Liverpool City Council

- Business
- Support
- Teach in Liverpool
- Be the change
- Mental health
- Microsite
- Attendance
- Young Advisors
- Local press
- Challenge
- Data
- Universities
Liverpool Safeguarding Children Board Young Advisors

Liverpool Promise

Young advisors

Targeted Services For Young People
Who are the LSCB Young Advisors?

Young Advisors are young people aged between 15 and 24, helping community leaders to engage young people in community life. We bring unique expertise and knowledge about being young to influence strategic planning, decision-making and marketing.

LSCB Young advisors are young people who will engage other young people to promote their voice in the city around issues that matter. This will be fed back to services to better inform their plans/delivery.
Who are the LSCB Young Advisors?

“LSCB Young Advisors team are doing a fantastic job in helping to improve our communities and solve issues for young people. ... I have been made aware that the Young People are now looking at issues relating to school attendance and I am positive that they will again do an excellent job and have a real impact in this area”

~ National Museums Liverpool

“They are a fantastic resource for the city.”

“They are a real credit to our city and I hope they go on to truly amazing things.”

“I was so inspired by the enthusiasm and passion of these fantastic young people.”
What is the Liverpool Promise?

‘We will work together to create and maintain a culture of positivity, high aspiration and resilience. Building on and celebrating our strengths as a city, the strengths of schools and staff and the strengths of students. Commitment to open and honest collaboration and to being outward-focused’.
The Plan

Commission Begins

Launch

Deliver Presentations to schools

Engage in Consultation

Produce report and present findings.
**Why attending school is important...**

- We will deliver a presentation to all student representatives from across Liverpool about the Liverpool Promise, its aims and the importance of attending school.
- Our aim is to be positive and motivational in trying to encourage the importance of attendance.
- The plan is for the student representatives to ensure that this presentation is delivered to their own student body.
- We are very keen to ensure all schools keep in contact with us for future consultation.
Student Voice

• As well as looking at attendance we as Young Advisors will be looking at how students think their relationship is with their teachers and fellow members of staff. We will then see how this impacts attendance as well as results.

• The consultation will also assess whether young people notice the impact of the Liverpool Promise.
We are looking forward to working with you in open and honest way. We now open the floor to any questions you may have.
What next?

How you can get involved?
Vision

To create the best school system in the UK, where children and young people are ready to learn, ready for school, ready for work and ready for life.

- **Foundation Stage Promise**
  - Age 3-5 years; nursery and reception
  - It's about School Readiness!
  - Increase % reaching Good Level of Development.

- **KS1, 2, & 3 Promise**
  - Age 5-14 years; year groups 1 to 9
  - It’s about Progression!
  - Improvement by faster than the national average, using a 3 year rolling average at the end of KS2 (Reading, Writing and Maths combined).

- **KS4 & 5 Promise**
  - Age 14-18 years; year groups 10, 11 & sixth form
  - It’s about outcomes through collaboration!
  - Improvement by faster than the national average, using a 3 year rolling average at the end of KS4 (Progress 8 and Attainment 8) and the end of KS5 (level 3 value added)

  Learners move on to sustained education, employment, training or an apprenticeship.

**Promises across the board using a 3 year rolling average:**
- Improvement in student attendance - faster than the national average
- Improvement in the recruitment and retention of teachers and leaders (reduction in vacancies and re-advertisements)
- Improvement in Ofsted judgements in primary and secondary schools compared to national average and statistical neighbours

**Access to the Cultural Offer (5 cultural events in every key stage) + Strengthened links with Business in the City**

**Governance**
- Children and Families Trust
- Liverpool Promise Steering Group
- All schools promoting progress for all children

**Partners**
- Local Authority
- Head Teacher Managerial Associations
- Liverpool Learning Partnership
- School improvement Liverpool
- Schools’ Parliament / Young Advisors
- Governors and parents
- Businesses
- Health Partners
Liverpool Promise
Strategic Group

Challenge Group
Liverpool Promise Strategic Group

• The glue that holds the various parts of Liverpool Promise together
• The engine room – supporting the promises you have made
• Bringing the right groups together to drive and deliver Liverpool Promise
• Communication
• Maintaining the focus!
What next??

- Website, logo and branding
- Children and young people, staff, governors and parents
- Individual promises
- Take part in the initiatives on offer
- Share ideas and successes
www.liverpoolpromise.org