"Kind words can be short and easy to speak but their echoes are truly endless."

- Mother Teresa





"Never look down on someone unless you're helping them up."

- Jesse Jackson

It's cool to be kind



"Carry out a random act of kindness, with no expectation of reward, safe in the knowledge that one day someone might do the same for you."

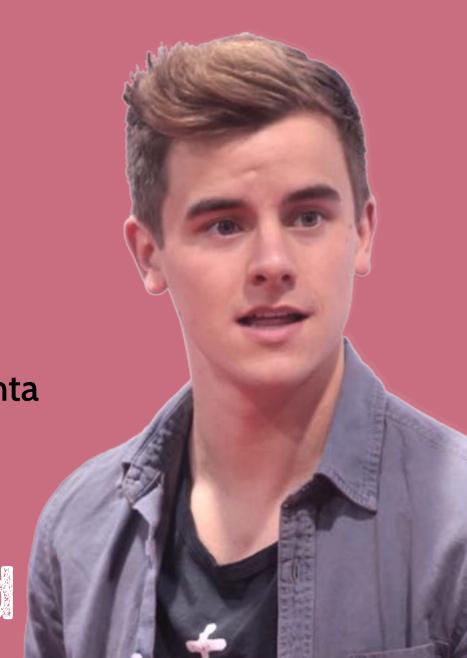
- Princess Diana

It's cool to be Kind

"Let your smile change the world but don't let the world change your smile."

- Connor Franta





"No matter what happens in life, be good to people. Being good to people is a wonderful legacy to leave behind."

- Taylor Swift



It's cool to be Kind

"Knowing what's right doesn't mean much unless you do what's right."

- Theodore Roosevelt



It's Cool to be Kind

"No act of kindness, no matter how small, is ever wasted."

Aesop

It's cool to be Kind

"If you are feeling as I did, speak about it, speak to your friends, speak to your family, there is always help out there, there is light at the end of the tunnel."

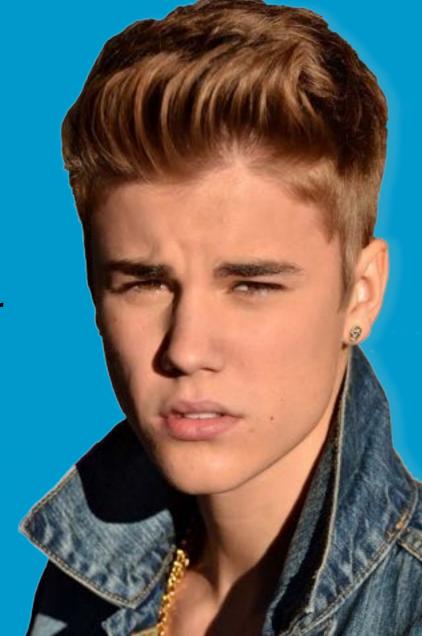
- Jesy Nelson

HTMINKBAUCICK



"The web should be used to inspire others, not spread hate or hurt others."

- Justin Bieber



#ThinkB4Uclick

"Everyone needs to realise that words - even when they are written online - have a strong power to hurt people. It's not ok to bully anyone - ever."

- Demi Lovato





"I've learned that people will forget what you have said, people will forget what you did, but they will never forget how you made them feel."

- Maya Angelou

#ThinkBauclick



"Everytime you post something online, you have a choice. You can either make it something that adds to the happiness levels in the world - or you can make it something that takes away."

- Zoe Sugg

#ThinkB4Ucick



We explain when someone is cruel or acts like a bully, you do not stoop to their level. Our motto is when they go low, you go high."

- Michelle Obama



